

Track Record

	State, County or City	Issue	Outcome	Won
2015				
No on Measure A	Buena Park	Land Use	Defeated	★ 2
2014				
Yes on E	Anaheim	Legalize Fireworks	Enacted	★ 2
2012				
No on Proposition 29	California	Tobacco Tax	Defeated	★
2010				
No on Proposition 15	California	Campaign Finance	Defeated	★
No on Measures 66 & 67	Oregon	Income Tax	Passed	2
2007				
No on Measure 50	Oregon	Tobacco Tax	Defeated	★ 2
No on Referendum 67	Washington	Insurance Bad Faith	Passed	
2006				
Yes on M	Orange County	Transportation Sales Tax	Enacted	★ 2
No on X	Newport Beach	Land Use	Defeated	★ 2
Yes on V	Newport Beach	Land Use	Enacted	★ 2
Yes on P	Anaheim	Land Use	Enacted	★ 2
No on V	Oxnard	Transportation	Enacted	★ 2
Yes on Q	Anaheim	Gambling Prohibition	Enacted	★ 2
No on Proposition 86	California	Taxes	Defeated	★
No on Proposition 89	California	Campaign Finance	Defeated	★
No on Measure 42	Oregon	Insurance	Defeated	★
No on Measure 45	Oregon	Term Limits	Defeated	★
2005				
No on Proposition 79/Yes on 78	California	Health Care	Defeated	★
Yes on B	Yorba Linda	Land Use	Defeated	2
Yes on D	Orange County	Funding for Public Safety	Defeated	2
2004				
No on Proposition 72	California	Health Care	Defeated	★
No on Proposition 68	California	Gaming	Defeated	★
Yes on Proposition 64	California	Lawsuits	Enacted	★ 1
No on Measure 34	Oregon	Timber Harvesting	Defeated	★ 2
No on Measure 38	Oregon	Workers' Comp	Defeated	★ 2
No on Question 4	Nevada	Insurance Regulation	Defeated	★
No on Question 5	Nevada	Lawsuits	Defeated	★
2000				
Yes on Prop 39	California	School Bond Threshold Reduction	Enacted	★ 1

1. Strategy team

2. Strategy team; message development; paid media creative, production and placement

★ Winning campaign